

Richmond Community Enterprise Campus Survey Topline Report October 2014

Note:

Please note percentages may not add up to 100% due to rounding and multiple choice questions.

A total of 73 respondents completed the survey the vast majority 99% (72 respondents) completed it online while 1% (1 respondent completed a paper copy of the survey).

Section A: Changes to the proposals for the Campus

1. How appropriate do you feel the following changes to the proposals for the Campus are?
(tick one box in each row)

	Very appropriate / Appropriate	Neither appropriate / not appropriate	Not appropriate / Not appropriate at all	Base
Haymarket's headquarters (with 1,200 staff) will be replaced by a 'tech hub' (with 20 staff) significantly reducing the number of people, on-site parking and density of the development proposals	73%	12%	15%	73
The ambition is to create a College that delivers tomorrow's people, tomorrow's workforce, through a contemporary curriculum. Where teachers, trainers, pupils and business leaders work and learn alongside each other.	52%	26%	23%	66

2. Please state any comments you have on the above changes to the proposals for the Campus?

A total of 46 respondents commented on this question, key themes included:

Increase in traffic / traffic congestion / road access / parking issues	26%
Positive about proposals / satisfactory / improvement.	22%
Reduction in personnel is welcome	15%
Will affect residents and impact local services	15%
Increase in students / people	15%
Poor reputation of Haymarket/ Relief that Haymarket HQ will not be located on site/ Have no association with	15%
Should not happen / No benefits	13%
Require more detailed plans / costings	11%
Just a PR exercise / done deal	11%
Concern behaviour of students/ Antisocial behaviour	11%
Environmental impact / affect green spaces / pitches	9%
Design / size / location of building	9%
Learning should be priority / Not academic enough	9%
No more housing developments	7%
Other	7%

Section B: Site design and layout

3. How appropriate do you feel the proposed education and enterprise site layout plan is (see 'The Future Campus' consultation board)? (tick one box)

Very appropriate / Appropriate	Neither appropriate / not appropriate	Not appropriate / Not appropriate at all	Base
22%	14%	64%	72

4. Do you agree or disagree that the following measures will help address residents' concerns in relation to the open space and Cranford Way (East and West)? (tick one box in each row)

	Strongly agree / Agree	Neither agree nor disagree	Disagree / Strongly disagree	Base
The College playing fields on Cranford Way East will be retained and enhanced (two all-weather playing fields and multi-use games areas)	38%	7%	56%	72
The new sporting facilities will be used by the College and the schools, and will be open to the community during evenings, weekends and daytime during academic holidays	42%	14%	44%	72
The public right of way between the Cranford Way fields (East and West) will be retained and upgraded to provide better pedestrian links to the River Crane	67%	10%	23%	73
The field on Cranford Way West will not be affected by these proposals and this area will continue to enjoy its designation as public open space	67%	14%	19%	73
Overall REEC proposes to increase the amount of open space on the site including outdoor space for the College, Secondary School, Clarendon School and a multi-use games area for sports compared with existing college campus	36%	23%	41%	73

5. How appropriate do you feel the following principles and measures are in relation to the proposed access routes? (tick one box in each row)

	Very appropriate / Appropriate	Neither appropriate / not appropriate	Not appropriate / Not appropriate at all	Base
Maximising vehicular access via the A316	79%	8%	13%	72
There will be reduced vehicular access for visitors to the education estate parking via the Heatham Estate	71%	14%	15%	72
All construction traffic to be routed via the A316	81%	11%	8%	72
Upgrading pedestrian / cycle links between the College site and Twickenham Town Centre	66%	20%	14%	71
Upgrading and extending Marsh Farm Lane (public right of way)	61%	23%	17%	71

6. How appropriate do you think the following are in relation to the proposed residential development on the Campus site?

	Very appropriate / Appropriate	Neither appropriate / not appropriate	Not appropriate / Not appropriate at all	Base
Richmond upon Thames College propose to sell approximately 2 hectares of land for residential development*	13%	17%	70%	71
Initial estimates indicate approximately 200 residential units could be built on the site	10%	11%	79%	71
Buildings will be 2-3 storeys high on the southern (Craneford Way) and eastern boundaries of the residential site	41%	15%	44%	73
Buildings will be 4-5 storeys high towards the northern and western boundaries of the residential site	6%	17%	78%	72

* An error was identified in the text for this question, stating that the college propose to sell approximately 2 acres of land for residential development. The figure should have been 2 hectares (approximately 6 acres). A total of 57 responses had been collated at this point, 36 of these respondents provided contact details. Each of these respondents were contacted and asked if they would like to amend their response to this question. Three responded replied. The text on the online survey was also amended to include the correct figure.

7. Please state any comments you have on the proposed site layout plan, open spaces, access routes and pathways, the proposed heights of the Campus buildings or the residential development proposals.

A total of 66 respondents commented on this question, the key themes included:

Traffic issues / Parking issues / Road access / Construction traffic	65%
Height of buildings / Do not want 4/5 storey / Height exceeds planning guide	24%
New proposals do not allow enough space for outdoor pitches / open land should be increased / Should not be done at expense of green areas / Do not want playing fields upgraded	24%
Do not need more housing/ Residential area is overdeveloped	20%
Comments re. specific changes to plans/ Design issues/ Suggestions	20%
Incomplete information given/ Vague proposals	18%
Playing fields should be left for public use/ should not be fenced off	14%
Survey does not address residents' concerns re. use of site/ This is a residential area	12%
Why all-weather pitches and not grass?	12%
Environmental impact, flooding, etc./ Impact on bat population	11%
Will impact on local resources, e.g. schools, health	11%
Needs to be a designated drop off area via A316/ Safety of children crossing	9%
Other	9%
Already disruption from college students/ More people on campus	6%
Proposals for pedestrian/cycle links not clear	6%
Need affordable housing for key workers/ Residential development needs to be more affordable/ Need good quality house	5%
Concerns re. having secondary school so near to college	5%
Negative impact re. antisocial behaviour	3%
Worried about noise pollution	3%
Positive comments/ Happy about plans	3%
Do not want floodlighting during winter months/ No floodlighting	3%
Comment re. dispute over ownership of college	3%

8. Please tell us any other comments or suggestions you have about the proposals for the redevelopment of the site.

A total of 46 respondents commented on this question, the key themes included:

Traffic issues / Better road access / Parking spaces / Construction traffic	54%
Will affect local residents/dog walkers	30%
Environmental impact, e.g. trees, green spaces	22%
Design issues / suggestions	22%
Incomplete information been given/ Vague proposals	20%
No proper consultation given / A scam / PR exercise / Biased	17%
Security should be a priority / Antisocial behaviour	13%
Increase in the number of people / visitors	11%
Better public transport / Shuttle bus service / Nearer to public transport	7%
Leave it alone / Move to another site / Inappropriate	7%
Affect from Harlequins' stadium	7%
Be more academic / No benefit to students	4%
Support it	4%
There is a need for more housing	4%
Do not build more houses	4%
Waste of taxpayers' money	2%

Section C: About You

9. In what capacity are you responding to this consultation? (Tick all that apply)

Local resident	90%
Parent of a child at a pre-school in the borough	11%
Parent of a child at a primary school in the borough	33%
Parent of a child at a secondary school in the borough	16%
Parent of a child at Clarendon School	0%
Pupil or student at school / college in the borough	0%
School or college staff	0%
Haymarket or Harlequins staff	0%
Representative of a local group, organisation or business	7%
Other	3%
Base	73

10. What was your age at your last birthday? (tick one box only)

Under 18	0%
18-24	0%
25-34	7%
35-44	28%
45-54	42%
55-64	13%
65-74	7%
75+	3%
Base	69

11. Are you? (tick one box only)

Male	51%
Female	49%
Base	68

12. Do you consider yourself to have a disability?

Yes	7%
No	93%
Base	67

13. How would you describe your ethnic group? (tick one box only)

White or White British	95%
Asian or Asian British	2%
Mixed or Mixed British	2%
Black or Black British	0%
Any other ethnic background	2%
Base	65

14. What is your postcode?

TW1	11%
TW2	89%
Base	65

Section D: Opportunities to stay informed and get involved

15. Please indicate how you would like to be kept informed and get involved in shaping the proposals (tick all that apply)

By receiving an e-newsletter	81%
By receiving leaflets/ information/ letters through your door	54%
By social media	11%
By attending public events or drop-in sessions	44%
By attending regular meetings	17%
By completing online surveys	56%
By completing paper surveys	6%
By commenting on planning applications and documents	41%
Don't want to be kept informed or get involved	0%
Other	2%
Base	63

16. If you are interested in any of the above opportunities please provide your contact details below:

A total of 46 respondents provided their contact details.